



Corporate Contributions Committee Charter

Overview:

COMMITTEE GOAL/MISSION: The Corporate Contributions Committee (CCC), representing a variety of business perspectives, considers opportunities that help to enhance BCBSMA's brand and reputation as an outstanding corporate citizen and those requests that support our overall business and community relationships.

COMMITTEE PURPOSE: CCC reviews community investment requests addressed to the CEO's office, the Corporate Citizenship department, or elsewhere in the company, and helps to determine funding decisions, levels of investment and, when applicable, targeted event participation.

Operating Guidelines: Commitment: Members of the Corporate Contributions Committee are requested to serve a term of one year. Following their one-year term, Committee members may serve subsequent terms. The time spent in support of the Committee's efforts will vary from month to month depending upon the volume of requests and commitments underway. Committee members are also expected to attend bi-weekly meetings. The Corporate Citizenship team provides oversight of the CCC, develops content and facilitates the bi-weekly members.

EXECUTIVE SPONSOR(s): N/A

CHAIR(s): Yvonne Tang

MEMBERSHIP:

- Yvonne Tang, Corporate Citizenship, *Chair*
- Jacquie Anderson-Wilson, Foundation
- Eileen Alexopoulos, Health Equity
- Jeff Bellows, Corporate Citizenship & Public Affairs
- Michele Courton-Brown, Business Inclusion and Belonging
- Austin Crumpton, Climate & Health Resilience
- Lucy Darragh, Corporate Citizenship
- Leah Dart, Government & Regulatory Affairs
- Meghan Driscoll, Corporate Citizenship
- Emily Grilli-Scott, Corporate Citizenship
- Pauline Murnin, Corporate Citizenship
- Chris Trainer, Provider Relations
- Angel Santos Burres, Corporate Citizenship
- TBD, Sales

MEETINGS: Bi-weekly, Wednesdays, 11:00AM-Noon

OBJECTIVES / RESPONSIBILITIES:

- Serve as liaison between Corporate Citizenship and associates/leaders in their business area



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- Provide recommendations and business area expertise on strategy, funding, level of investment and company engagement, as well as build foundation for Health Justice strategy both internally and externally.
- Assist the Corporate Citizenship team in integrating and leveraging community investments across business areas
- Recruit associates to attend community events relevant to business area
- Promote attendance at community events as a development opportunity for associates
- Serve on selection committee for targeted grant programs (if applicable).

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DECISION-MAKING: Although the CCC weighs in on funding requests, the Corporate Citizenship team makes all final decisions.

EXPECTED OUTCOMES: The Corporate Contributions Committee will enhance organizational effectiveness through streamlined operations and budget oversight, eliminate duplication of efforts, ensure consistent messaging across all channels, and align philanthropic activities with strategic business goals, creating a unified and impactful approach to corporate giving.

REPORTING STRUCTURE OF COMMITTEE: The Corporate Citizenship team oversees the CCC and maintains all related reporting.

CONFIDENTIALITY

In conducting its business, members of the Committee will take special care, consistent with the Company's Code of Ethics and Conduct (the Blueprint) to protect the confidentiality of sensitive information it receives.

CONFLICTS OF INTEREST

Committee members will promptly disclose any conflict of interest they may have with respect to any matter to be discussed by the Committee.

POLICIES: Blue Cross Blue Shield of Massachusetts is committed to strengthening the communities where our members and associates live and work. Through strategic investment, sustainable practices and the engaged civic leadership of our associates, Blue Cross Blue Shield of Massachusetts works to improve the health and wellbeing of families and communities across the Commonwealth.



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Our Community Investment Policy ensures that all of BCBSMA’s community investments—contributions, sponsorships, in-kind services, and donations of assets (e.g. office furniture)— are coordinated and aligned with the following goals:

- Make a measurable and sustainable impact on creating a healthier and just community
- Strengthen our reputation in the marketplace
- Fulfill our community benefit responsibilities as a not-for-profit
- Reinforce business relationships.

Eligibility: Blue Cross Blue Shield of Massachusetts will lend its support in ways that bring value to our members and associates by serving the community with no discrimination by age, race, sex, religion, sexual orientation, gender identity or expression, or disability. In general, we will not fund individuals; religious organizations for sectarian or religious purposes (secular programs of faith-based organization that meet criteria will be considered); fraternal, political or lobbying organizations; school groups; organizations based in or that serve communities outside of Massachusetts or entities that are not 501(c)(3) nonprofit organizations.

Process For Consideration: All requests for community investments—contributions, sponsorships, in-kind services, or donations of assets—will be managed by the Corporate Citizenship Department. As appropriate, requests will be reviewed by the Corporate Contributions Committee on a biweekly basis.

ANNUAL REVIEW: The Committee Charter will be reviewed and updated annually, and when significant changes occur such as leadership changes, changes in focus to respond to revised corporate priorities, changes in reporting, changes in decision making authority and/or structure, and/or responding to external changes such as regulatory updates.

REVISION HISTORY:

Version	Date	Revision Summary
V1	4.23.25	

DOCUMENT OWNER:

Name	Organization
Yvonne Tang	Corporate Citizenship

REVIEWERS:

Name	Division	Versions
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MASSACHUSETTS

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